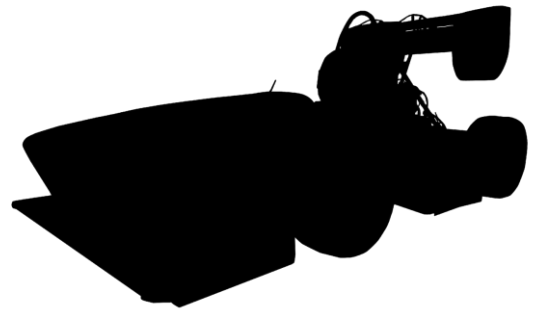




**LiU FORMULA
STUDENT**
Where students become professionals



LiU Formula Student is an organization at Linköping University that competes in the world's largest design and manufacturing competition for students at collegiate level. The project offers a great opportunity to challenge yourself and develop the skills needed to excel at your job after graduation. We are now looking to recruit **you** for our next project, ER20.

Subteam: Static Events

The team

The responsibility areas of the team is to prepare material for the static events part of the competition. This includes making a complete business case to present on the Business presentation, The group should also gather information about all components of the car as well as making costing calculations for the Cost presentation and gather key data and features of the car for the Design presentation.



Position: Business Presentation

The position

Who are you?

You are interested in creating creative business cases and develop an innovative marketing strategy.

Main tasks

You will be develop a production concept, make relevant market analysis and develop a financial plan.


Basic qualifications

- Innovative and like creative work
- You are a fluent English speaker
- You are communicative and open-minded

Preferred qualifications

- Studies industrial economics, business administration or engineering with a degree in business administration or similar

Please contact Oskar Lind Jonson if you have any questions.

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