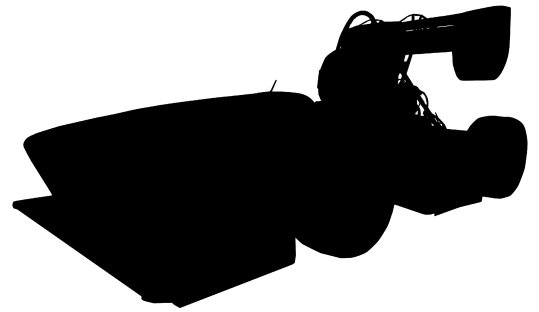




**LiU FORMULA
STUDENT**
Where students become professionals



LiU Formula Student is an organization at Linköping University that competes in the world's largest design and manufacturing competition for students at collegiate level. The project offers a great opportunity to challenge yourself and develop the skills needed to excel at your job after graduation. We are now looking to recruit **you** for our next project, ER20.

Subteam: Marketing

The team

The marketing team manages all of our communication channels. They are wholly responsible for updating our social media accounts, creating monthly newsletters for our subscribers, and planning events. Being a part of the marketing team, you will get a great chance to work closely with our sponsors and host fun events.



Position: Marketing Director

The position

The marketing director is part of the management team for the organization. As the Marketing Director, you will be ultimately responsible for external communication. You will form a strategic plan for how the LiU Formula Student team can be best-portrayed and become more widely known. Your communication with our industry partners, sponsors, and university contacts that LiU Formula Student works with is vital to our project. As we are always looking for new students to join our team, the marketing at the university will also be one of your major focus areas. The position of marketing director allows for plenty of freedom in planning events and creating a larger social media presence. If you like planning events with a lot of freedom and managing a team together with highly motivated students, this position is for you!


Basic qualifications


- Fluent spoken and written English
- Fluent spoken and written Swedish
- Attention to detail

Preferred qualifications

- Previous technical experience
- Effective time management skills and the ability to multitask

Please contact Hugo Thalén if you have any questions.

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