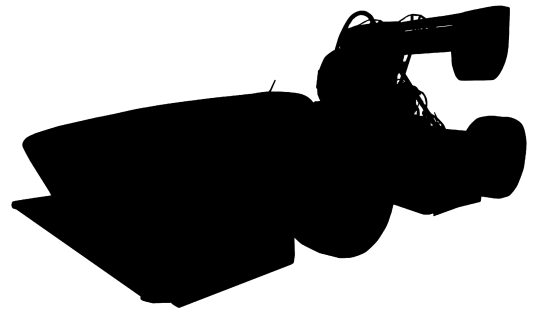




**LiU FORMULA
STUDENT**
Where students become professionals



LiU Formula Student is an organization at Linköping University that competes in the world's largest design and manufacturing competition for students at collegiate level. The project offers a great opportunity to challenge yourself and develop the skills needed to excel at your job after graduation. We are now looking to recruit **you** for our next project, ER20.

Subteam: Marketing

The main tasks of Spons/PR is to handle the external communication with sponsors, the university, students and other formula teams. We work together as a group to create a positive image of LiU Formula Student, and strive to make LiU Formula Student a known name to potential sponsors and students.



Position: Sponsorship & PR

Who are you?

You are structured, have good social skills and are good at communicating. You are good at negotiating and you have a "business mindset".

Your task?

Your task will be to coordinate and administer our corporate relations, and find new and exciting ways for us to work with our sponsors. Spons & PR's main goal is to make LiU Formula Student known externally to different businesses and students.

You will strive to uphold the past sponsorship contracts, and also aim to secure new contracts with both new and old sponsors. You will help to coordinate events for fellow students and sponsors such as the Roll Out of the car.


Basic qualifications


- Good communication skills
- Be enthusiastic, responsible and social

Preferred qualifications

- Sales and customer service experience is meriting
- Photoshop
- Video editing
- Strong social media game

Please contact Hugo Thalén if you have any questions.

 073-147 08 27

 hugo.thalen@liuformulastudent.se

